timmcniff@msn.com

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia PA

Bachelors of Business Administration, Graduation: May 2018

MAJOR: Management Information Systems

#### **SELECTED COURSES:**

 Enterprise IT Architecture, Digital Design and Innovation Studio, Data-Centric Application Development, Data Analytics, Integrated Application Development, Lead Global Digital Projects, UX Design, Information Systems Integration

#### **ACTIVITIES AND AWARDS:**

Member, Association for Management Information Systems, 2016 – present

#### INFORMATION SYSTEMS PROJECTS:

• Served on a team for analysis, design and development of digital tools needed for Temple University's Masters of Science-Digital Innovation in Marketing Program to create a method for current/prospective students, alumni and industry experts to network and engage one another.

#### INFORMATION TECHNOLOGY SKILLS:

Web Development: HTML, PHP, CSS

Database Management: SQL

#### EXPERIENCE: IMMERSIVE XR, Trevose, PA.

June 2017-September 2017

## **Technology Intern**

- Develop mobile applications using Unity.
- Assist the Marketing team by building a mobile application, that features Augment and Virtual Reality, to showcase the company's services.
- Provide updates to the company's database on QuickBase.

## PHILLYTECH, LLC, Philadelphia, PA.

February 2017-June 2017

## **Business Development Intern**

- Pursue growth opportunities for Founder/CTO.
- Use Twitter, LinkedIn, email, and software tools to generate clients.
- Develop a CRM for the CTO.

# CVS HEALTH, Glenside, PA

August 2011-Present

## **Customer Service Associate, Photo Technician**

- Provide customer service in a national retail store/pharmacy.
- Assist customers in printing photos.
- Troubleshooting the photo kiosks.
- Assisted in inventory maintenance and product placements