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Total benefits in our company can be increased to \$2,625,000 over the next 3 years by switching from traditional web based development tools to WordPress. WordPress is a web development platform that drastically increases the efficiency of web page development. Implementing this new technology will reduce the web development team size by 58%.

WordPress increases the efficiency of web development through user friendly functionalities. The developer options on the WordPress interface are very sleek and straight forward, which allow non-technical people to create web pages (Powell). Plug-ins are the primary way to customize everything about a web page in WordPress, and require no previous knowledge of coding and can be manipulated in seconds (Doolin). WordPress widgets also allow for easy web page development by implementing a drag and drop interface to edit a site. The ability to rapidly change the web design saves time and eliminates the waiting period for traditional programmers to fix lines of code, thus increasing efficiency (CMS). The unique capability of WordPress is that the platform is simplistic and can deliver expert results even when used by a novice (Powell).

The benefit over the next 3 years from using WordPress will be \$2,625,000. This will require a head count reduction of 7 web developers. New hardware and software will have to be purchased in order to facilitate the use of WordPress and will only cost \$174,000 over the next 3 years; this includes the cost of training and system maintenance. The total net benefits projected for the next 3 years will be \$2,451,000 by switching over to WordPress for web development.

Costs	Year 1	Year 2	Year 3	Total
Hardware/ Software	\$100,000	\$0	\$0	\$100,000
Maintenance	\$18,000	\$18,000	\$18,000	\$54,000
Training	\$20,000			\$20,000
				\$174,000
Benefits				
7 Workers Salaries	\$875,000	\$875,000	\$875,000	\$2,625,000
Net Benefits				\$2,451,000

Works Cited

- Doolin, Dave. "7 Ways WordPress Benefits You As Your Website Platform." *Website In A Weekend*. N.p., 3 June 2009. Web. 06 Nov. 2012. <<http://website-in-a-weekend.net/getting-started/7-ways-wordpress-benefits-you-as-your-website-platform/>>.
- Powell, Bill. "Pros and Cons of Joomla, WordPress, AndÂ Drupal." *About.com Content Management Systems*. N.p., n.d. Web. 06 Nov. 2012. <<http://cms.about.com/od/cms-basics/a/Pros-And-Cons-Of-Joomla-Wordpress-And-Drupal.htm>>.
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