

# Tirth Shah

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## EDUCATION

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**Temple University, Fox School of Business** – Philadelphia, PA

**December 2020**

*Bachelor of Business Administration in Management Information Systems*

## CERTIFICATION

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**Cloud Computing:** AWS Cloud Practitioner

**Marketing:** Google Fundamentals of Digital Marketing

## TECHNICAL SKILLS

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**Data Visualization:** Tableau, Power BI/Machine Learning

**Quantitative Analytics:** RStudio

**Relational Database:** MySQL

**Cloud Computing:** Amazon Web Services, Microsoft Azure

**Microsoft Office:** Excel, PowerPoint

**CRM Tools:** Salesforce

**Web Development:** HTML, JavaScript, WordPress, Node.js

**User Experience:** UX Design, Visual Design, User Research

## EMPLOYMENT EXPERIENCE

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**Hamilton Honda** | Greeter, Express Service Department | Hamilton Township, NJ

**May 2018 – March 2020**

- Schedule appointments & communicate with the client when they arrive
- Determine the nature of the client's visit & escort the client to the appropriate department
- Provide information to personnel regarding client needs and expectation ensuring the team is prepared to provide the highest level of service
- Provide administrative support to the staff when necessary

**Shanti Garden Adult Day Care** | Volunteer | Levittown, PA

**May 2016 – August 2016**

- Provide a healthy and social services to seniors
- Aide seniors to their destination
- Provide quality care to the senior population

## PROJECTS

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**UX Design** | UX Design Usability Project

- Utilized UX methodologies to enhance user performance and website usage
- Created communication methods with users to analyze results which increased transparency in design decisions
- Developed usability reports for increased accuracy and improved user experience

**AWS** | AWS Enterprise IT Architecture

- Built a cloud-based system that deploys a secure, scalable application
- Provisioned and configured security groups, autoscaling, and elastic load balancing for cloud optimized servers

## ACTIVITIES

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**Association of Information Systems, Member**

**January 2018 – Present**

**AIS Mentorship Program**

**September 2019 – Present**

- Provided guidance, support, and assisted lower level students overcoming barriers of their courses
- Developed monthly reports of the student and their progress in their classes

## SKILLS & LANGUAGES

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- Communication/ Oral
- Technical
- Analytical
- Problem-Solving
- Leadership
- Languages: Hindi – Advanced; Gujrati - Advanced