

Travis G. Strominger

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EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2020

Major: Management Information Systems

GPA: 3.7 | Business Honors Program | University Honors Program | President's Scholarship
Dean's List, Fall 2018, Spring 2018, Fall 2016, Spring 2016, Fall 2015

STUDENT ENGAGEMENT:

- Association for Information Systems, February 2018 – Present
- Temple University Diamond Marching Band, August 2015 – Present
- Temple University Basketball Pep Band, November 2015 – Present
- Temple University Analytics Challenge, October 2018

EXPERIENCE:

FOX SCHOOL OF BUSINESS, Temple University, Philadelphia, PA

January 2019 – Present

Performance Analytics Student Worker

- Prepared reports and aggregated data from surveys from Fox Graduate Programs
- Utilized Power BI to visualize data and provide a pleasant UX design
- Assisted with processing, analyzing, and communicating data from and across the Fox School of Business

BALCIUNAS LAB, Temple University, Philadelphia, PA

January 2017 – March 2018

Undergraduate Researcher

- Conducted research on genetic mutations in *Danio Rerio* to determine effects on heart development for a research lab using cutting-edge gene-editing technology
- Organized groups of *D. Rerio* based on genetic code
- Audited initial research findings in order to advance further investigation
- Analyzed consequences of genetic mutations as a result of previous experimental procedures
- Presented data, conclusions, and further steps to laboratory colleagues

MCCAFFREY'S MARKET, Newtown, PA

February 2015 – January 2017

Cashier, Customer Service

- Assisted customers in checkout process for a large local supermarket chain serving six locations in suburban Philadelphia region
- Leveraged POS system to quickly transact orders, and quickly acclimated to new POS system when integrated in 2016
- Collaborated with other staff and management to solve customer issues and maintain a smooth process

SKILLS & LANGUAGES:

- Microsoft Office, Power BI
- Salesforce, MySQL (Elementary)
- HTML, CSS, JavaScript, JQuery, RESTful APIs (Elementary)
- Dedicated Team Member
- Effective Communicator, Quick Learner
- Spanish (Elementary)