

Apple Ecosystem

Imagine if you never had to call your doctor, barber, or auto repair shop for an appointment ever again. Easy Appointments makes it possible for you to view and schedule appointments by yourself right from your phone or tablet. This app is everybody's favorite tool when it's time to schedule any service and will provide reminders, updates, and messages. Everyone, from students to mothers and businesses are trying to make their lives easier and will realize the benefits of using Easy Appointments which will generate revenue.

The key capability of this app is the ability to connect consumers to businesses. Both parties register an account, include personal and/or business information, and must verify their accounts by email. Once a business has been verified, it can customize its interface to better accommodate its services. Users can search for businesses and their contact information, view and schedule appointment times, read user reviews, send emails, and even pay bills. Once a user has scheduled an appointment, it will be verified and the user will be notified. The user who schedules an appointment is subject to any fines or fees that the business has and will be asked to sign or acknowledge a 'terms and agreements' form before any transaction.

The app will be free to download and revenue will come from advertising and priority placement of businesses. We will spotlight and advertise companies' services to customers. This means that we will advertise and spotlight their services for customers. Spotlighting includes higher placement search engine and business recommendations to customers. Businesses will be charged a flat fee every week they are spotlighted. Those that are interested in advertising will be charged a fee relative to the exposure that they will receive, which will be banner or pop-up advertising.

