

Flash Research #9

Imagine having the opportunity to find and work with other students studying for the same exam or completing the same assignment as you on Xbox. Xbox StudySessions will allow students to work and learn together through Xbox Live. StudySessions will generate revenue by charging users \$10 a year with the option for tutoring which varies in cost.

Xbox StudySessions can be downloaded for free through the Xbox Marketplace. Afterwards the user can register an account and subscribe. In the user account settings, preferences such as affiliated school, registered courses, and class rank will be needed in order to find similar students. A user can have the option to host his or her own StudySession or find active StudySessions from the search tool. Hosting tutors will be able to configure the StudySession options such as privacy, duration, webcam or mic only, and invite-only or open. Tutors are available for a limited number of subjects and are face-to-face. To upgrade to a Tutor, a user must show proof of the degree for the field of study that they wish to teach.

StudySessions will generate revenue from multiple streams, which are yearly subscription fees and the commission made from tutors. Yearly subscriptions for regular users is \$10. Tutors must upgrade their accounts with increased yearly subscription fee of \$15. An hour of tutoring will cost the user \$40 and StudySessions claims 10% for commission.