Classfeed is a new app that enables students to schedule daily activities surrounding work schedules, class times and club meetings. Classfeed is more than just a scheduling app, it provides a class planner feature which accesses data from the Rate my Professor review site allowing students to schedule their classes with a certain professor. Classfeed will be available on Apple’s App Store, and will generate revenue through monthly subscription services.

Classfeed is an upcoming app that allows students to manage their time more effectively by engaging in proper time management. With Classfeed, students are able to use the class planner feature to select class times with a certain professor based on the information from the Rate my Professor review site. Students will also have the option to submit a review or rating from the app about their professor. Students with selected class schedules can then input the times and location of a class into the app along with other school or work activities. The unique capability of this app that differs from other scheduling apps is that based on the inputted times for classes and work schedules, students will be able to see their availability for other tasks, such as joining a gym, or getting active in an association. The app shows the student’s availability with recommended activities based on a student’s preference. The app is aimed at students who would like assistance managing their time, and hope to be more productive inside and outside the classroom.

The revenue stream for Classfeed will be from subscription services from students. Development and maintenance costs will also be required for the app each year. Another option for Classfeed which will be out with the updated version of the app is an option for professors to input their teaching schedule and use the app.