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Flash Research Assignment: WordPress

Our company will have the opportunity to benefit from an investment in WordPress technology which would see a savings benefit of \$2.45 million over three years. The company would see a 77.8% improvement in the efficiency of our web developers by using the WordPress platform instead of our current traditional web platform.

WordPress is an open source, web publishing platform that allows users the flexibility to manage and create content online. By investing in this technology, 75% of the work currently being done by our web development team can be done more efficiently, thus reducing the task completion time of the developers immensely. This would result in only two of our web developers being trained in how to use WordPress technology, while the other seven developers will continue to focus on the applications that require traditional web based technologies.

Investing in WordPress technology would be an excellent opportunity for the firm to improve in its efficiency of web developers. The total cost to implement this technology would be \$174,000, but with a reduction in the number of web developers, our company would see potential savings of \$2.63 million. This results in a net benefit of \$2.45 million over the three year period.

Cost to implement				
	Year 1	Year 2	Year 3	Total
Hardware and Software cost	\$ 100,000	\$ -	\$ -	\$ 100,000
System maintenance cost/year	\$ 18,000	\$ 18,000	\$ 18,000	\$ 54,000
Training cost (2 developers)	\$ 20,000			\$ 20,000
Total	\$ 138,000	\$ 18,000	\$ 18,000	\$ 174,000

	Year 1	Year 2	Year 3	Total
SAVINGS				
7 developers	\$ 875,000.00	\$ 875,000.00	\$ 875,000.00	\$ 2,625,000.00

Savings benefit	\$2, 625,000 - \$174,000	
	\$ 2,451,000	

Works Cited

"Why You Should Use WordPress?" WPBeginner. 26 June 2014. Web. 20 Mar. 2015.

"WordPress.org." WordPress. Web. 20 Mar. 2015. <<https://wordpress.org/about/features/>>.

Shupe, Renee. "The Benefits Of Using WordPress As A Content Management System."Business 2 Community. 9 Nov. 2013. Web. 20 Mar. 2015.