

Investing in WordPress will save our company \$2,451,000 over the next three years from a headcount reduction. WordPress is a platform that will allow are users to create web sites. This platform will make our Web Development team significantly more efficient due to the decrease in the amount of time it takes to develop applications.

WordPress, a free open source content management system, runs on a web hosting service that allows users to efficiently create and edit websites. This technology comes with premade themes and plugins for users to professionally install features onto applications. For example, users that have traditionally had to write lines of code to insert capabilities and make sure that they function properly, can instead use the provided plugins to download and incorporate into a website. Also, the intuitive layout of WordPress gives developers the ability to quickly make edits to websites.

This platform will allow our company to decrease the web development team down to five people and obtain a three year benefit of \$2,625,000. Through WordPress our Web Development team will not have to spend time writing extensive code for creating web features. With a 77.8% increase in efficiency of our web developers, our company will save \$2,451,000 over a three year period. Integrating WordPress into our company will only cost \$174,000 over three years for hardware and software, systems maintenance, and training.

### Work Cited

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