Google Apps for Business: Office Supply Company B

Google Apps for Business will save this company massively on cyclical costs and realize monetary benefits by increasing productivity. A subscription to Google Apps for Business will open up collaboration channels including real-time document editing and video conferencing, allowing us to reach out to suppliers and customers more personally and effectively.

Google Apps for Business will serve as a platform for collaboration with suppliers and customers as well as between employees of our company. This software suite provides lightweight versions of the Microsoft Office software, except Google Apps for Business allows for real-time, asynchronous editing for multiple users. To further open up communication channels, Google Apps for Business provides video and voice chat over the internet, meaning our customers will be provided with a personal touch, increasing sales.

Google Apps for Business with realize massive cost savings on software licensing, security, and IT as well as providing a benefit in the form of increased collaborative productivity. Google Apps for Business with all security features costs just $10 per user per month. The increased productivity greatly exceeds the cost, so the subscription will quickly pay for itself. This company must implement Google Apps for Business to greatly increase collaboration among customers and suppliers.

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