Tyler Ogg

Mart Doyle

MIS 2501

4/3/2014

Flash 6: WordPress

WordPress will save $2,441,000 over the next three years. WordPress is a web development platform which boasts tools and features to increase development efficiency. Implementing WordPress will allow a 40% head count reduction in the web development department, saving us $2,625,000 on salary expenses over three years.

WordPress provides the tools to boost efficiency within our web development team. Firstly, WordPress’ themes supply framework for our web developers to build on, meaning they can develop without intensively coding. In addition to website framework through themes, WordPress also provides application framework for web developers. With application framework, many features that all applications need are already built into WordPress, saving our developers time that would be spent connecting new applications to a hard-coded website. Finally, plugins can be created more easily and intuitively, again saving our web developers time coding plugins.

Implementing WordPress will realize a three-year net benefit of $2,441,000. Costs to get WordPress up and running amounts to only $184,000 over the three years. WordPress allows for a head count reduction, reducing expenses on the development team from $4,500,000 to just $1,875,000, a decrease of over 40%. WordPress must be used to take advantage of a massive efficiency boost in our web development department.

Works Cited

"Six Revisions." *10 Ways to Be a More Productive Web Developer*. N.p., n.d. Web. 01 Apr. 2014.

"WordPress." *TopTenREVIEWS*. N.p., n.d. Web. 01 Apr. 2014.

"WordPress.org." *WordPress*. N.p., n.d. Web. 01 Apr. 2014.