

Tyler Petrides

By taking advantage of Xbox Live ecosystem we can develop a service, Baby-Eye that will help keep an eye on parents children even when they cannot. By using a newly developed camera similar to the Kinect one for kids' bedroom parents will be able to enjoy some time relaxing knowing their Xbox has an eye on their child even when they cannot. By selling the camera in stores or online that comes with a download code for the program through the Xbox Live store we can help parents protect their kids and make money.

The app will allow parents to enjoy time in the living room using their Xbox while not worrying about their children's safety; parents can let their Xbox handle that. The Baby-Eye camera will project a thumbnail image of your baby's crib in the corner of your screen while you enjoy some time alone. The camera can monitor movement, and sound allowing it ensure the babies safety by keeping track of breathing, and possible escape attempts from the crib. Whenever the Eye detects a problem the thumbnail video will instantly become full screen and also emit a sound to wake parents if they are sleeping in order to help ensure the babies safety. Parents will be able to relieve the stress of leaving their child alone knowing this system will help watch the baby whenever the parents cannot. By using the networking and internet connection this app will even be available to live stream on the users phone to ensure their safety whether they are making dinner without a TV close by or out running errands. With this purchase parents can ensure their children's safety.

The need for the second Kinect camera will be our major revenue stream. When they purchase the camera they will be given the code to download the app on their box and other devices. Parents will purchase this online or from their local store. With this app parents can feel safe that there is always an eye on their children ensuring their safety which you can never put a price on.