# Usama M. Baqai

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EDUCATION:TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA<br/>Bachelor of Business Administration, Graduation: May2016<br/>Major: Management Information Systems<br/>GPA: 3.90 | Business Honors Program | University Honors Program<br/>Dean's List, Fall 2012 – Present<br/>Selected Courses:<br/>Financial Marketing<br/>Financial Accounting<br/>Public SpeakingInformation Systems in Organizations<br/>Risk Management & Insurance<br/>Leadership & Organizational Management

#### ACTIVITIES & AWARDS:

IBIT Campbell Soup Company Scholarship, 2014 Member, Temple Association for Information Systems, 2014 Instructor, weekend community school, 2012 – Present Member, religious student organization 2012 – Present Work, Basit Home Improvement, Summer 2011 Resident Assistant, boarding school, 2010-2011

EXPERIENCE: Helping Hand for Relief and Development, King of Prussia, PA June 2011 – Present Events Coordinator

- Organize semiannual fundraising events in the greater Philadelphia region for a global 4-star charity navigator humanitarian organization raising an average of \$80,000 per event
- Assess logistics for new approaches to market events resulting in 10% increase in attendance to events to 220 attendees
- Assist in administrative tasks for leadership of organization, fielding phone calls, data entry, creating spreadsheets and presentations

#### MIST Philadelphia, Philadelphia, PA Fundraising Chair, Finance Department

November 2012 - Present

## Head of the fundraising committee overseeing four members in a non-profit student organization which holds an annual interscholastic tournament for the tri state area

- Designed sponsorship packages to send to potential sponsors generating a 20% increase in revenue to \$11,500 for interscholastic activities
- Coordinate with the marketing department to host successful outreach and fundraising events at various locations drawing crowds of 200 people
- Hosted a successful fundraising banquet raising over \$8,000

## SKILLS & LANGUAGES:

- Microsoft Office, Excel, PowerPoint, Publisher
- Fluent in modern Urdu, Moderate in conversational Arabic