**EDUCATION**

**Fox School of Business, Temple University Philadelphia, Pennsylvania**

*Bachelor of Business Administration in Management Information System* Expected December 2017

* **Major GPA:** 3.25
* **Relevant Coursework:** MIS3535 (Project Management), MIS2501 (Virtual machines, enterprise systems and platforms), MIS3534 (IT business strategic solutions), MIS3504 (Business analysis)

**PROJECT HIGHLIGHT**

**Digital Design and Innovation Studio – BeHeardPhilly (BHP) MIS3504 Course Project**

*Business Analyst*

* Created a prototype of an account management system for participants to create profiles, set preferences, track survey participation, and find surveys of interest
* Built heat map and bar charts tools in the application to distribute survey participation outcomes
* Developed a rewarding points system for redemption of survey rewarding points

**WORK EXPERIENCE**

**Guangzhou Super Grand Electronic Technology Co., Ltd** **Guangzhou, China**

*SEO and Digital Marketing Intern* June 2017 – August 2017

* Assist in SEO, product upload and implementation in all e-commerce presences
* Assist in product listing, strategic planning and research on competitors’ information
* Assist in analyzing product reviews and provide reports to marketing team

**Fox School of Business, Temple University** **Philadelphia, Pennsylvania**

*Research Analyst Intern, Department of Prospect Research* October 2016 – December 2016

* Researched basic biographical and professional information of Fox alumni using the internet resources, subscribed research tools, and University databases
* Entered biographical data into an Excel file and imported to database based on alphabetical order
* Analyzed alumni’s educational and career background data to identify prospective donors

**CLUB & ORGANIZATION**

**Association for Information Systems, Professionals** **Philadelphia, Pennsylvania**

*Active Member, Active TDAP member,*  Spring 2016, Fall 2016, Spring 2017

* Participated in at least seven different speaker’s series, two social events and two community service in each of the semesters
* Participated in three TDAP (Technical Development Application Program) sessions and completed courses of React JS I & II, JavaScript and jQuery and Python on CodeCademy in the past semesters.

**SKILLS, ACTIVITIES, CAREER INTERESTS, LANGUAGE**

**Technical Skills:** HTML, PHP, SQL**,** JavaScript

**Activities:** Participated in Temple Analytics Challenge both in Fall 2015 and Fall 2016

**Career Interests:** Business Intelligence; Data analytics; Project management; Web development, etc.

**Languages:** Fluent in Mandarin and Cantonese