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MIS 2501 Flash Research Paper #4: WordPress

We have the opportunity to save up to $2.4 million over three years by implementing WordPress. WordPress acts a web-based content management system to share and edit documents collaboratively throughout our entire company. With the implementation of WordPress we can expect a dramatic increase in efficiency from our developers and our overall net savings.

WordPress is a free platform that allows our developers to manipulate its user-friendly applications to organize our company's content into one access point. What used to take 100 hours to complete a task for our developers using traditional technologies, now can potentially only take 1/5 of that time with WordPress. Additionally, because WordPress is free, other top-talent developers across the globe are constantly working on creating new or updating proven WordPress specific applications. Being that WordPress is open-source, all of those applications are transparent so we can tap into the best and proven ones that will directly maximize our developers time spent during work hours.

The 3-year costs for WordPress will total $154,000 for software implementation, maintenance, and training. By allocating our developers time correctly, we can save $2.6 million over three years Coupled with our costs, we can realize a 3-year net savings of $2.4 million with introducing WordPress to our company.

Works Cited:

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