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| **Project** | WorkFit – Physical Engagement Application | | | | |
| **Managers** | Sara Monahan, Jon Kerin, Thompson Nguyen, Matt Leaver | | | | |
| **Version** | 1.0 | **Last Revision** | 3/20/2017 | **Revised By** | Jon Kerin |

**STATEMENT OF PURPOSE -- Scope**

WorkFit is an application composed of several health-enabled features to increase productivity and presentee-ism within the workplace. The managers must engineer and present a functional prototype with supplemental business case materials, such as in depth financial analysis for revenue, stakeholder registry for whom the application will affect, and a defined schedule to notify the enterprises and general population of upcoming updates. This project consists of 4 main managers that are being mentored by Ben Hasan, Senior Vice President and Chief Culture, Diversity, and Inclusion Officer. WorkFit’s main goal is to increase employee productivity by measuring task duration and completion time. Another goal of WorkFit is to reduce employee health cost per employee through increasing and facilitating healthier choices while increasing employee productivity through physical activity.

WorkFit needs to target younger cultured organizations to be successful. There is a lot of potential for our physical engagement application to west coast companies; the companies who aim to enhance the workplace through physical engagement and healthy eating. This entails keeping the users engaged with the application without pestering the users with constant updates. To increase physical engagement within corporations and by individual users, WorkFit needs to have a platform that enhances both user engagement while notifying users of their progress. Enterprises that utilize WorkFit will have better workplace cohesion and more productive employees in the workplace. These corporations will become more productive and more profitable in return, while creating a healthier and more welcoming working environment.

WorkFit is aiming to build a new physical engagement platform for enterprises and individual users to increase productivity and social well-being. WorkFit will utilize the project management knowledge previous MIS and core business courses to improve their operations. Having confirmed the core problem with our project sponsor, the project managers will be researching about how good health correlates to productivity and presentee-ism to generate a work breakdown structure and subsequent project plan. We will also formulate plans for risk management, communication mediums to enterprises and individuals, and quality management to manage the project effectively. As a team, we will be designing multiple prototypes and present a final prototype to our mentor for approval.

**OBJECTIVES**

* Achieve a 10% increase in productivity within enterprises in the first year of implementation of WorkFit
* WorkFit will automatically notify enterprises and individual users of upcoming updates and improvements to the application
* Decrease health insurance cost by $150 within 3 years of implementing WorkFit in an enterprise setting
* Increase community engagement with more networking opportunities within enterprises by introducing the fitness community in a more relaxed manner.

**ASSUMPTIONS**

* All members of the enterprises utilizing WorkFit will actively participate.
* WorkFit will be open to suggestions from enterprises and individuals with how to improve the application in upcoming updates.

**CONSTRAINTS**

* The funding for the project is limited to a specific amount and possible specific demographic (enterprises/individuals in the app store)
* Certain updates will take longer to implement due to lack of staffing and funding
* Enterprises may not utilize WorkFit due to culture clash or shock of change to the organization.