

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2019
 MAJOR: Management Information Systems, and Supply Chain Management
 GPA: 3.56 | Dean’s List: Fall 2015, Spring 2017

SELECTED COURSES: Data Science, Data Analytics, Enterprise IT Architecture, Business Communications, Marketing Management, Data-Centric Application Development, Digital Solutions Studio

ACTIVITIES AND AWARDS:

- Member, Association for Management Information Systems, 2016 – Present
- Microsoft Office Certified Specialist for Word 2010, Spring 2015

INFORMATION TECHNOLOGY SKILLS:

Analytics & Prototyping: Tableau, R, JustInMind
 Programming & Virtualization: Java, Microsoft Azure, HTML, CSS
 Database Management: Microsoft Access, Microsoft Excel, SQL

PROJECTS:

- Individually solved problem of stat-tracking for 82-team basketball tournament by developing automated analysis on Google Sheets, wherein administrators entered scores and player statistics, and the sheets produced team standings and average player statistics.
- Performed Tableau analysis of Goldman Sachs’s stocks following the 2016 election.
- Developed web calculator for window shopping using HTML, CSS, and PHP:
http://misdemo.temple.edu/tuf86408/sonny_shines/

WORK EXPERIENCE:

Blue Square Concepts, Philadelphia, PA June 2017 – August 2017

Marketing Associate Intern

- Found potential company distribution locations through market research in low income regions in Pittsburg, PA to expand company’s portfolio.
- Distributed between 20-40 company products on a weekly basis by using direct marketing through interacting with 90-100 people on a daily basis.
- Developed and practiced communication, public speaking, and interpersonal skills.
- Shadowed interviewing process with Marketing Consultants to learn effective analytical skills by screening candidates, evaluating interviews, and gaining intel about business processes.

Temple University, Philadelphia, PA October 2016 – January 2017

Tuttleman Computer Center and Pearson Computer Lab Consultant

- Managed, by diagnosing, updating, and maintaining, two labs with over 160 computers.
- Assisted all users with technical inquiries related to Mac and Windows software by referencing lab manuals or searching the internet.
- Supervised computers labs, solved problems and disruptions while following policies from the Student Acceptable Use of Computing Systems at Temple University, and Code of Conduct.

VOLUNTEER: BAPS Swaminarayan Sanstha, Robbinsville, NJ August 2014 – Present

Team Lead, Regional Core Team

- Project Lead of annual regional 3-day basketball tournament with over 300 youths.
- Manage team of 15 members on the regional media team, to capture photos/videos of regional events, manage data, and create videos, posters, fliers, banners, etc.
- Developed ability to multi-task by working on multiple projects simultaneously.

BAPS Charities, Levittown, PA January 2014 – June 2014

Volunteer, Walkathon

- Planned for the 2014 BAPS Charities Walk, in which over 500 participants walked to benefit the American Cancer Society; assisted in creation of promotional material.

SKILLS & LANGUAGES:

- Gujarati – fluent, Hindi – fluent, French – conversational
- Advanced in Adobe Photoshop, Illustrator, InDesign, Premiere Pro, and After Effects