

WORDPRESS

Through investing in WordPress, our company can realize a net three-year benefit of \$2,451,000. WordPress offers a more efficient web development platform. By investing in WordPress, we can reduce the headcount of our developers.

WordPress offers a quicker and more efficient platform for web development. Through focusing a part of our development team on WordPress, we can improve our efficiency by 75%. WordPress allows us to eliminate the need to write code from scratch. For example, our WordPress developing team can design a website by using WordPress themes and widgets without having to write a single line of code. Adopting this process will save our company valuable time and money by decreasing seven members from the development team while increasing efficiency.

As is, our company will spend \$4,500,000 over a period of three years from paying a full 12-member team of IT developers. WordPress will cost our company \$2,049,000 over a period of three years, which encompasses the investment in hardware, maintenance, training two WordPress developers, and reducing our IT team to two WordPress developers and three traditional IT developers. In conclusion, our company will generate a net three-year benefit of \$2,451,000 when investing in WordPress.

Members Cost/Year Total Yearly Cost				Cost Breakdown	
Current Team	12	\$125,000	\$1,500,00	Year 1	\$1,500,000
				Year 2	\$1,500,000
				Year 3	\$1,500,000
				Total Benefits	\$4,500,000

WordPress	Year 1	Year 2	Year 3	Cost Breakdown	
Hardware	\$100,000	\$0	\$0	Year 1	\$763,000
Maintenance	\$18,000	\$18,000	\$18,000	Year 2	\$643,000
Training (2)	\$20,000	\$0	\$0	Year 3	\$643,000
2 Developers	\$250,000	\$250,000	\$250,000	Total Cost	\$2,049,000
3 New Traditional Team	\$375,000	\$375,000	\$375,000		

	Option 1: Current Team	Option 2: WordPress	Benefits/Year
Year 1	\$1,500,000	\$763,000	\$737,000
Year 2	\$1,500,000	\$643,000	\$857,000
Year 3	\$1,500,000	\$643,000	\$857,000
		3-Year Net Benefits	\$2,451,000

Works Cited

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