

Personal contact information edited out due to privacy concerns. yebin.seo@temple.edu

EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: December 2016
Major: Management Information Systems
GPA: 3.75 | Business Honors Program | University Honors Program

ACTIVITIES AND AWARDS:

- Member, Beta Gamma Sigma, April 2015 – Present
- Member, American Marketing Association, September 2014 – Present
- Member, Association for Information Systems, August 2015 – May 2016
- Member, Business Honors Student Association, January 2014 – May 2016
- Teacher, Korean Evangelical Church, September 2012 – August 2014
- Recipient, Jaisohn Foundation H-Mart Leadership Scholarship, December 2013
- Recipient, Temple Scholar Award, October 2013

EXPERIENCE:

ERNST AND YOUNG, Philadelphia, PA

Risk Advisory Intern

June 2016 – August 2016

- Assigned to an external audit of a conglomerate company and an internal audit of a landscaping company with their ITRA engagements, balancing multiple tasks with minimal guidance and communicating follow-up issues in a timely manner.
- Tasked with staff-level work, including tick-marking evidence, preparing IT general controls walkthroughs, and performing IT general controls testing.
- Collaborated with another intern to present to an engagement team on the phases of an IT audit, components of a walkthrough, and overall internship experience.

ASTRAZENECA PHARMACEUTICALS, Wilmington, DE

Information Technology Intern

May 2015 – December 2015

- Assisted a Solutions Architect in the Global Commercial Operations team to analyze and map business needs into systems and technical requirements.
- Participated in an intern project to evaluate a collaboration software called “Slack,” to see if the tool could be implemented in the organization and presented recommendations to the North American Commercial IT team.
- Performed User Acceptance Testing on a custom made iPad application called “Fetch.”
- Supported the implementation of Medicaid Rebates Claim Level Data using an application called Validata in Revitas to be analyzed for validity.

THE GREEN PROGRAM, Philadelphia, PA

Business Development Intern

September 2014 – December 2014

- Executed market research on educational institutions in selected regions around the world for a study abroad company.
- Analyzed data collected and submitted bi-weekly reports to supervisor.
- Communicated with the marketing and sales team to develop marketing campaigns.

STARBUCKS, North Wales, PA

Barista

January 2013 – March 2014

- Provided prompt customer service by taking customer’s orders at an international coffee chain.
- Created hand-crafted beverage drinks to customer’s satisfaction making on average about 100 drinks per hour during morning rush.
- Marketed promotional items and sales to customers to increase in-store and at-home coffee sales.

INFORMATION TECHNOLOGY SKILLS AND LANGUAGE:

- Proficient: Microsoft Word, Excel, PowerPoint, WordPress, HTML
- Korean - Proficient