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## WordPress

In integrating WordPress, our company can realize a benefit of \$2,625,000 over the next three years by minimizing our Web Development team. WordPress is an online, open source website that helps people quickly and easily create and manage websites. By investing in WordPress, our Web Development team will be able to create and manage our company websites more efficiently with less workers, resulting in a decrease in our company costs.

WordPress is a popular online content management platform that allows people to create, organize, and publish a website. The key capability of WordPress is an increase in web development efficiency. The traditional web-based development tools we use now to create websites is slow and complicated. WordPress has built-in features like plugins, widgets, and pre-made themes, which allow users to simply drag and drop certain features and functionalities when creating their websites. Thus, WordPress increases a user's efficiency because they no longer need to create codes to design their websites from scratch. Using WordPress' built-in features, our Web Development team can realize a 77.8% increase in efficiency, which will allow us to reduce seven of our web developers.

Implementing WordPress will cost a total of \$174,000 over the next three years, which includes the hardware and software, agreement, and employee training costs. Our company will significantly benefit from increasing our Web Development team's efficiency, which will allow us to save \$2,625,000 from eliminating seven of our web developers. Overall, the total three-year net benefit from implementing WordPress will be \$2,451,000 million.

<b>Benefit</b>	Year 1	Year 2	Year 3	Total
Elimination of 7 Employees	875,000	875,000	875,000	2,625,000
<b>Total</b>				<b>\$2,625,000</b>
<b>Costs</b>	Year 1	Year 2	Year 3	Total
Hardware and Software	100,000	0	0	100,000
Hardware and Software Agreement	18,000	18,000	18,000	54,000
2 Employee Training	20000			20,000
<b>Total</b>				<b>\$174,000</b>
<b>Net Benefit</b>				<b>\$2,451,000</b>

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“Why You Should Use WordPress?” *wpbeginner*. Web. 17 Mar. 2014.

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