**Yuqing Tang community.mis.temple.edu/yuqingtang**

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

***Bachelor of Business Administration, Graduation: May 2019 (Expected)***

MAJOR:Management Information Systems | MAJOR: Marketing

GPA: 3.6, Major GPA: 3.6 | Dean’s List: Fall 2017 & Spring 2018

DIGITAL TECHNOLOGY JAPANESE START-UP PROJECT:

* Serving as Marketing Director and Social Media Manager.
* Provided market report to help introducing Japanese companies to American markets.
* Analyzed social media response to better manage social media followers and developed them as potential customers.

DELOITTE CASE COMPETITION 2018:

* Served as team leader in utilizing collected information for supply chain management.
* Created a model of supply chain stimulation and optimization implementing BlockChain concept.

INFORMATION TECHNOLOGY SKILLS AND LANGUAGES:

Programming Language: R, PHP, HTML, PDO, C++, Python, JavaScript

Database Management: Microsoft Access, Excel, SPSS, SQL plus, MySQL

Language: Chinese (Proficient), Japanese (Proficient)

EXPERIENCE: Association of Information System, Temple University, Philadelphia, PA 2015-2018

**Active Member**

* Served as team leader in the U.S. IS national competition about BlockChain prompt.
* Participated in volunteering events at local Duckrey School to help children studying.

Red Wave Strategy, Shanghai, China 2017-2018

**Assistant Executive Director**

* Helped analyze the database of target communities to support the market plans.
* Organized the financial reports to optimize resources for the fiscal year of 2018.

PRUDENTIAL, HONGKONG 2015

**Marketing Department Intern**

* Attended all meetings with these 10 clients regarding their needs and requirements to have a detailed record for future reference.
* Proposed an annual marketing plan for the company with the group.

Temple Dance Force, Temple university, Philadelphia, PA         2015-2018

**Representative, Lead Dancer**

* Won over $4000 sponsorships for the year of 2018 and performed at Upenn.

Beyond Student Organization, Beijing, Shanghai, China 2014-2017

**Co-Founder**

* Communicated in person with and recruited over 200 students to join in membership.
* Initiated Hangzhou Summer Fest, Charity Gala and other networking events, attracting total attendance of over 1000 people. Outreached with over 10 companies for sponsorship
* Devised marketing strategies and implemented for foreign partner organizations on Chinese social media.