Yu Zhou

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EDUCATION:

TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA **Bachelor of Business Administration, Anticipated Graduation: May 2018** Major: Management Information Systems | Minor: Entrepreneurship Overall GPA: 3.4 | Dean's List: Spring 2016

INFORMATION SYSTEMS COURSE PROJECTS:

- Acted as a business analyst to collect business requirements, and create data models, process maps and user cases. Developed a web solution for a start-up company, Pound Cake, using 'Justinmind' prototype software.
- Used programming languages and SQL database to make a functional and comprehensive management • application prototype, named "Blenderized Diet management app" for Children's Hospital of Philadelphia.

TECHNICAL SKILLS:

Web Development:	HTML/CSS, PHP, JavaScript, Bootstrap, jQuery, Ajax
Data Analytics:	Excel, SQL, Tableau, Rstudio(Regression, Clustering, Predictive Analysis)
Database Management:	SQL Server, PDO, Microsoft Azure

ACTIVITIES:

Temple's Annual Analytics Challenge Competition, Fall 2015 & Fall 2017

- Analyzed a large dataset using Excel and Tableau to address problems of Pennsylvania Ballet ticket sales.
- Visualized data insights to demonstrate the situation and potential solutions using Piktochart.

Student Leader, International Student Orientation, Fall 2015

- Led and guided over 200 students to complete immigration check-in and attend orientation sessions.
- Helped students transition to Temple, including providing useful information and answering any questions.

EXPERIENCE:

INTERNATIONAL STUDENT AFFAIRS, TEMPLE UNIVERSITY **Office Assistant**

- Manage various projects including International Student Orientation, TemPAL Program and Thanksgiving Dinner •
- Communicate via email and phone to provide support to all international students.
- Organize Excel sheets, Google forms, and calendars for upcoming events in a detail-oriented manner.

MIS DEPARTMENT, TEMPLE UNIVERSITY

Information Technology Assistant

- Assisted professor with evaluating and grading class assignments for a class of over 50 students. •
- Provided support to students on assignments in and outside the classroom.
- Held "Help Desk" for students from all sections who have tech problems on the Salesforce project.

WALMART (CHINA) INVESTMENT CO., LTD, Shenzhen, China July 2016-September 2016 **Project Management Intern**

- Worked independently to assist Walmart's Mooncake Sales project from contract signing to commodity sales.
- Activated and entered 100+ commodity data using Excel and ensured data accuracy. •
- Placed and managed orders in the system and followed up on delivery status with nine suppliers. •
- Analyzed sales data daily using Excel Pivot Tables and VLOOKUP to find problems and make improvements.
- Prioritized multiple tasks and coordinated with nine suppliers to address issues and concerns. •

CO-PHILLY, Philadelphia, PA

Market Research Intern

- Implemented a market research project to build an active social media community on Twitter. •
- Increased number of followers by 150 and monitored metrics and engagement levels each week.
- Researched crowdfunding events and implemented a successful campaign for clients like "BigBarker," raising over \$28,000 to provide free dog beds for K-9 police dogs.

May 2017-Present

May 2017-December 2017

September 2015-December 2015