**Zack Logan**

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**EDUCATION**: **Temple University**, Fox School of Business | Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2015

MAJOR: Management Information Systems (MIS)| GPA: 3.42

**ACTIVITIES**:

**Present**: Managing and Developing an ERP system for Neuron~Nectar (HTLM5, PHP, Python3, MySQL)

**2014 - Present**: Co-Founder and CEO of Neuron~Nectar, LLC., raw juice company

**2013**: Member of Entrepreneurial Student Association (ESA) & Association of Information Systems (AIS)

**2012**: Awarded $1,500 Marketing Grant through Students in Free Enterprise (SIFE) for Sun & Earth

**EXPERIENCE**:

**Neuron~Nectar** | Fishtown, PA March 2014 – Present

Co-Founder & CEO

* Neuron~Nectar, a member managed company that manufactures and distributes neurologically focused juices made with locally grown ingredients
* Created and brought idea-to-market for 3 products, over a period of 11 months by leading a team of 7 people
* Responsible for Product Development (3 product SKU’s), Marketing (on Temple University campus) and Financial Accounting
* Managing internal IT Development to then offer SaaS to local gardens, cafes, and produce distributors by the end of July 2015
* Projected to distribute and sell juice by the end of May 2015 in 3 locations in North Philadelphia

**Urban Outfitters** | Navy Yard, PA June 2014 – August 2014

E-Commerce Development

* Leveraged data on the Urban Outfitters websites internal API calls using collection tools, Splunk & NewRelic
* Created a dashboard linked to backend code, providing visual information on customer engagement on Urban Outfitters and Anthropology E-commerce website
* Taught Agile and Scrum management processes

**SAP** | Newtown Square, PA May 2013-November 2013

PMO Support

* Organized information from IT Finance workstream leads and reported to Senior Project Manager on program status with regards to budget and deliverables
* Authored Mergers & Acquisition playbook, which was utilized by SAP in 2014 for the continuation of the Ariba acquisition
* Identified risk and budget for SAP’s new acquisition and was taught SAP’s acquisition process
* Trained in workstream and project management by IT Senior Directors

**Vector Marketing** | King of Prussia, PA November 2012 – January 2013

Sales Representative

* Made $1,700 in sales in the first week of being hired by systematically researching network, then being proactive in developing a strong referral program after sale

**Sun & Earth** | King of Prussia, PA August 2011 – May 2012

Intern Sales Development

* All-natural cleaning products company that is family owned and operated
* Marketed company utilizing social media, increased traffic to Facebook page by 35%