

Philadelphia | PA | 19121 | 267.916.4072

## EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2024

Major: Management Information Systems | GPA: 3.67

Awards: Dean's List – 2022 | L.E.A.D.S Colonial Leader of The Year

## ACTIVITIES

**Member**, Association for Information Systems.

January 2022 – Present

**Finalist**, Innovative Idea Competition.

September 2021 – December 2021

## Skills

Database Management: MySQL Workbench, MongoDB Compass

Programming Languages: HTML, CSS, JavaScript, Python, Java, C

Technology Applications: Amazon Web Services (AWS), Adobe Cloud, Mailchimp,

Data Analytics: Tableau, Alteryx, HighBond ACL

Project Management: Microsoft Office Suite, Google Suite, Salesforce, Google Analytics, Facebook Ads

Languages: Native Proficiency in Arabic, Intermediate Proficiency in Spanish

## EXPERIENCE

MILANO DI ROUGE, Los Angeles, CA

**Assistant Director, Fashion**

June 2019 – August 2022

- Architected internal email database to track all email communications with SMS & Email monetization strategies for over 20,000 customers at a high revenue global fashion brand
- Advised and recruited designers on overarching concepts for collections quarterly
- Allocated factories while considering profit margins and negotiating prices with vendors monthly
- Managed media platforms ad network, built products for implementing ads on social media networks resulting in 20% followers increase

COMMUNITY COLLEGE OF PHILADELPHIA, Philadelphia, PA

**Teaching Assistant, English Department**

September 2021 – May 2022

- Assisted with instruction for 100+ students in ENGL 101 and ENGL 190 at a post-secondary institution in one of the United States' major cities
- Planned review sessions and held office hours to assist students with homework and exams weekly
- Proctored midterm and final exams to ensure academic honesty each semester quarter

## Certifications

- Real Estate Salesperson Exam, PA Real Estate Commission, February 2021
- Red Cross Adult and Pediatric First Aid/CPR/AED, October 2022