*Philadelphia | PA | 19121 | 267.916.4072*

**EDUCATION**

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration Graduation: May 2024

Major: Management Information Systems | GPA: 3.67

Awards: IT Leaders Scholarship Award – 2023 | Dean’s List – Present

**ACTIVITIES**

**Member**, Association for Information Systems. January 2022 – Present

**Finalist**, Innovative Idea Competition. September 2021 – December 2021

**Skills**

Database Management: MySQL Workbench, MongoDB Compass

Programming Languages: HTML, CSS, JavaScript, Python, Java, C

Technology Applications: Amazon Web Services (AWS), Adobe Cloud, Mailchimp,

Data Analytics: Tableau, Alteryx, HighBond ACL

Project Management: Microsoft Office Suite, Google Suite, Salesforce, Google Analytics, Facebook Ads

Languages: Native Proficiency in Arabic, Intermediate Proficiency in Spanish

**EXPERIENCE**

MILANO DI ROUGE, Los Angeles, CA

**Assistant Director, Fashion**  June 2019 – August 2022

* Architected internal email database to track all email communications with SMS & Email monetization strategies for over 20,000 customers at a high revenue global fashion brand
* Advised and recruited designers on overarching concepts for collections quarterly
* Allocated factories while considering profit margins and negotiating prices with vendors monthly
* Managed media platforms ad network, built products for implementing ads on social media networks resulting in 20% followers increase

**Teaching Assistant, English Department** September 2021 – May 2022

* Assisted with instruction for 100+ students in ENGL 101 and ENGL 190 at a post-secondary institution in one of the United States’ major cities
* Planned review sessions and held office hours to assist students with homework and exams weekly
* Proctored midterm and final exams to ensure academic honesty each semester quarter

**Certifications**

* Red Cross Adult and Pediatric First Aid/CPR/AED, October 2022
* Real Estate Salesperson Exam, PA Real Estate Commission, February 2021