

Ayesha Z. Chaudhry

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

May 2027

Major: Management Information Systems | Minor: Digital Marketing | GPA: 3.5

Relevant Courses: Data Science, Data & Analytics, Web App Development, UX Design

ACTIVITIES

Active Member, Association of Information Systems (AIS)

September 2024 – Present

Active Member, Phi Sigma Sigma Sorority – Xi Chapter

October 2024 – Present

EXPERIENCE

Phi Sigma Sigma – Xi Chapter, Philadelphia, PA

January 2025 – Present

Sisterhood Chair

- Organize monthly large-scale events such as Phillies and Sixers games for 80+ sorority members.
- Maintain event budgets ranging from \$200 to \$5000, ensuring cost-effective planning.
- Cultivate inclusive and supportive atmosphere by strengthening sister bonds through organized activities.

Specialty Management Consultants, Philadelphia, PA

February 2025 – July 2025

Community Leasing Assistant

- Assisted with tours, move-ins and resident inquiries to support occupancy goals and deliver positive customer experience.
- Created social media content, online advertisements, and utilized ILS platforms to drive digital marketing efforts.
- Participated in on-campus housing fairs and tabling events to promote property and generate leads.
- Maintained leasing files and rental applications while supporting office operations.

Terrain (URBN), Devon, PA

May 2024 – July 2024

Nursery Associate

- Performed plant care and site maintenance.
- Created engaging and optimal product displays to increase customer interest.
- Provided customer service and advising in garden space curation.

Keller Williams Realty, Malvern, PA

April 2023 – October 2023

Realtor Assistant Internship

- Introduced social media presence and managed social media accounts for assigned realtor.
- Wrote MLS profiles and descriptions for listed properties to increase client engagement.
- Coordinated appointments to show marketed properties.
- Maintained professional relationships with clients, other agents, lenders, and escrow personnel.

SKILLS

Software: Microsoft Office, Entrata, Tableau, HTML, SQL, Python, Java Script

Languages: Native Proficiency in Urdu, Basic Proficiency in Arabic