

# Ayesha Chaudhry

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## TECHNICAL SKILLS

Business & CRM Platforms: Salesforce, Entrata, Apartments.com ILS, Zillow ILS

Data & Analytics: Tableau, Excel, MySQL, Python

Marketing & Web Tools: Meta Business Suite, Canva, HTML

Productivity & Collaboration: Microsoft Office Suite, Zoom, Notion

## EXPERIENCE

Specialty Management Consultants, Philadelphia, PA

February 2025 – Present

### **Leasing & Community Assistant**

- Surpass assigned lease targets, rank #1 in commissions and leases among colleagues.
- Manage 150+ personal leads in Entrata and ILS platforms to maintain sales pipeline.
- Generate 40+ leads per month via escorted tours, digital marketing, and on-campus tabling.
- Coordinate timely maintenance requests, maintain leasing files, and support daily office operations.

Phi Sigma Sigma – Xi Chapter, Philadelphia, PA

January 2025 – Present

### **Sisterhood Chair**

- Plan and execute monthly large-scale events such as Phillies games and Six Flags outings for 90+ sorority members, boosting chapter participation and engagement.
- Manage event budgets from \$200-\$5000, negotiating vendor rates, ensuring cost-effective planning.
- Foster inclusive and supportive environment by organizing activities that strengthen member relations and chapter unity.

Terrain (URBN), Devon, PA

May 2024 – July 2024

### **Nursery Sales & Merchandising Associate**

- Delivered customer service, advising clients on product selection and garden space design.
- Designed visually appealing product displays to drive sales and enhance in-store experience.
- Performed inventory upkeep, plant care, and site maintenance to ensure high-quality retail environment

Keller Williams Realty, Malvern, PA

April 2023 – November 2023

### **Realtor Assistant Internship**

- Managed social media accounts, creating content to increase brand visibility and client leads.
- Wrote MLS profiles and descriptions for listed properties to increase client engagement.
- Coordinated property showings and maintained strong client and partner relationships.

## ACTIVITIES

**Active Member**, Association of Information Systems (AIS)

September 2024 – Present

**Active Member**, Phi Sigma Sigma Sorority – Xi Chapter

October 2024 – Present

## EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

### **Bachelor of Business Administration**

May 2027

Major: Management Information Systems | Minor: Digital Marketing | GPA: 3.5

Relevant Courses: Data Science, Data & Analytics, Web App Development, UX Design