Aditya Vardhan Singh

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EDUCATION

Temple University – Fox School of Business and Management   **Philadelphia, PA**
Bachelor of Business Administration   May 2022
- **Major:** Management Information Systems and Finance| **GPA:** 3.76/4.00
- **Honors:** Dean's List (Fall 2018, Fall2019 – Fall 2020), IT Leaders Scholarship, Broad Street Finish Line Grant
- **Relevant Coursework:** Data Analytics, Web Application Development, User Experience Design
- **Organizations:** Association for Information Systems, Temple Finance Association, Kaafila

WORK EXPERIENCE

Listee   **Philadelphia, PA**
Co-founder & CFO   June 2020- January 2021
- Create financial models on Excel to determine revenue and profitability, and a matchmaking algorithm for a start-up tech company providing professional opportunities
- Researched 30+ companies to determine competitive landscape and developed marketing strategy after interacting with 40 employers and 10 experts in the professional recruiting space
- Established a subscription revenue model to identify the main income stream for the company

Aditya Birla Group   **Jaipur, India**
Assistant Sales Manager, Insure Sector   June 2019- August 2019
- Marketed health insurance worth $2200 to potential clients for a multinational conglomerate
- Coordinated and organized current clients' insurance plans and issues with their plans
- Communicated sales goals and strategies with current employees and gave helpful ideas to increase sales and efficiency

Upward Bound   **Philadelphia, PA**
Tutor & Office Assistant,   October 2018- April 2019
- Taught 45 high school students and helped with fundamental understanding of Business and Mathematics at a federally funded educational program
- Provided front desk assistance and responsible for preparation of teaching material for students
- Organized office materials for coordinators and updated records of students and staff

LEADERSHIP & ACTIVITIES

Cases Over Coffee   **Queenstown, Singapore**
Strategy Associate   June 2020- Present
- Work with McKinsey, BCG, Bain consultants globally to conduct online sessions for students for a peer-to-peer learning platform for strategy consulting enthusiasts
- Directed a case competition for 50+ colleges and 10+ countries to assess global economic impact of COVID-19

User Experience, Temple University   **Philadelphia, PA**
Team Leader   August 2020- December 2020
- Led a team of 2 and created website for a food truck startup for UX design class
- Used WordPress to create the website which included various plugins. Created and added social media pages such as Instagram and Facebook
- Created Ecommerce section for the site through which people could order food online for delivery and pickups

Fox School of Business   **Philadelphia, PA**
Research Assistant   Spring 2020- Summer 2020
- Developed an algorithm to advise user's finances to improve their financial well-being
- Used R programming to perform a detailed analysis through decision tree, lmtree and regression
- Analyzed and integrated CFPB's annual survey findings to get solutions to improve consumers financial wellbeing

SKILLS & INTERESTS

Languages: Fluent in English and Hindi; Conversational Proficiency in Bengali
Technical Skills: Bloomberg, Microsoft Word, Excel, PowerPoint, FactSet, RStudio, MySQL, Tableau, MongoDB, Salesforce, JavaScript, HTML5, CSS, Wix, WordPress
Interests: Basketball, Investing, Workout, Reading