Abby Dorotov

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EDUCATION

Temple University – Fox School of Business and Management   **Philadelphia, PA**
Bachelor of Business Administration   **Expected Graduation:** December 2025

- **Major:** Management Information Systems **Minor**: Statistical Science and Data Analytics **|GPA** 3.88
- **Honors:** University Honors Program, Fox Honors Program
- **Relevant Coursework:** Digital Systems, Excel for Business Applications, Data Analysis and Statistical Computing

EXPERIENCE

Academic Resource Center at Temple University   **Philadelphia, PA**
Peer Advisor   June 2023 - Present

- Advise new students during academic planning and manage the front desk in person and virtually
- Draft sample 15-credit schedules for 30+ incoming students
- Create and update office PowerPoint display with announcements, dates, and office ads

Manhattan Bagel   **Richboro, PA**
Associate   November 2020 - August 2024

- Provided customer service by serving breakfast and lunch at a New York-style bagel shop to 300+ customers daily
- Trained three new employees in three months about company policy and procedures
- Performed closing responsibilities according to company health standards across three locations within the franchise

LEADERSHIP & ACTIVITIES

Chabad at Temple University   **Philadelphia, PA**
President   September 2023 - Present

- Lead event planning with innovative programming that increased weekly show-out growth of 20+ students in one year
- Manage social media to expand digital presence, resulting in a 100+ follower increase and reaching over 6,000 accounts in six months
- Cultivate community growth by promoting Chabad's mission, enhancing its visibility and impact on campus

LiaChorus - Temple University   **Philadelphia, PA**
Social Media Manager | Competition Manager   January 2023 – Present

- Manage digital presence with monthly content, increasing engagement by 200+ followers & reaching over 1,000 accounts in six months
- Promotes events and concerts through targeted social media campaigns, boosting attendance and enhancing the group's visibility
- Facilitated collaboration within the group by leading rehearsals, ensuring seamless coordination through effective messaging

Temple AIS   **Philadelphia, PA**
Chair of Mentorship **|** *Professional Development Department*   April 2024 - Present

- Foster a community between new and experienced MIS students for a Student Professional Organization
- Provide support to members by designing a mentorship program catered to the Professional Development needs of each student
- Develop and lead AIS Mentorship Social Events to increase membership and engagement, resulting in a 20% increase in participation

SKILLS & INTERESTS

Languages: Fluent in Russian
Technical Skills: Microsoft Excel, Tableau, Salesforce, R, SQL, Word, PowerPoint
Interests: Travel, Fitness, Fashion