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2/13/14

Data Center Container Solutions

Building a new tier 3 data center will take approximately 18-24 months and cost \$35 million however, purchasing a tier III Data Center Container Solution will only take 12 weeks from purchase to installation and cost \$4 million. This would save the company approximately \$27 million and the company would have an operating tier III data center 16 months sooner than expected.

The DCC has all the capabilities of a tier 3 data center without the need to build a new physical structure. We can purchase another Container to add to the existing one in the event of a need for a larger data center. The containers can be purchased with cooling and backup generator systems already in place and the ability to support UPS systems. The container has a Power utilization efficiency of 1.3 to 1, wasting minimal energy as opposed to our current system's POE of 2.1 to 1. This is a 30% increase in energy efficiency. Although the container would be placed outside, it is designed to withstand the adverse weather conditions that a brick and mortar center would.

Purchasing a Data Center Container would cost \$4 million or less and save \$31 million and more than a year in time. The 30% increase in energy efficiency would save an estimated \$60,000 a year. Since this is not considered a permanent structure we do not have to pay for any building permits. Total savings in its first year of implementation would be upwards of \$27 million.

References

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