

Anthony Havrilla

MIS 2501

Prof Doyle

4/01/2014

WordPress

Our company needs to install WordPress. Investing in WordPress will save the company \$2,487,000. WordPress is a web development software that expedites web development by eliminating most coding needed to create web apps.

WordPress can expedite the web app development process for our company. WordPress expedites the web development process by eliminating the need for most of the coding required to create web apps. Expedited development is accomplished by provided themes and plugins that can be built off of and customized. With WordPress, we will no longer need to code an entire web app, we can simply point and click. WordPress is also its own content management system so little to no coding is required to manage and update the apps we create.

Investing in WordPress will add value to our company by allowing our web development team to be cut from 12 traditional developers to three traditional developers and two WordPress experts. This is a head count reduction of seven employees which provides a three year benefit of \$2,625,000. Investing in WordPress would cost \$174,000 over the three year investment period, this includes the cost of employee training, and hardware and maintenance. The investment would create a three year net benefit of \$2,451,000.

References

- WordPress. "WordPress.org." *WordPress › Free WordPress Themes*. N.p., n.d. Web. 01 Apr. 2014.
- "Blog." *Website Company SEO Online Branding Denver Colorado Aspire Internet Design*. N.p., 21 Sept. 2012. Web. 01 Apr. 2014.
- "What Is WordPress and How Does It Work." *What Is WordPress and How Does It Work*. N.p., 21 Jan. 2013. Web. 01 Apr. 2014.