

Ariella Izbinsky

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EXPERIENCE

KPMG US LLP

ACE Risk Advisory Intern

Philadelphia, Pennsylvania

June 2021 – August 2021

- Analyzed processes and assessed a variety of risk factors including IT risk, financial risk, and performance improvement for clients at a global network of professional firms providing Audit, Tax and Advisory services
- Supported the assessment and testing of over 20 IT controls and practices for the Government, Risk Management, and Compliance (GRC) group in SAP in compliance with SOX
- Connected with team members through effective communication to develop strategies to optimize KPMG's future goals and presented ideas to upper management

Optimize Consulting Group, Temple University

Project Manager

Philadelphia, Pennsylvania

September 2020 – Present

- Provide consulting services for a student-run organization that aids non-profit organizations by analyzing pain points and developing personalized data driven IT solutions
- Lead a group of 6 associates in the creation of deliverables, business processes diagrams, reports and the implementation of solutions into the client's organization
- Implemented Google Analytics and SEO, increased site traffic by 40%, and integrated CRM system which increased online donations by 20%

Temple University, Fox School of Business

Information Technology Assistant | Fox Peer Teacher

Philadelphia, Pennsylvania

August 2020 – Present

- Evaluate over 200 students' assignments, labs, and activities and built a grading system for introductory Management Information Systems and User Experience Design courses
- Host office hours 2 times a week to address questions about the curriculum and lead in-class activities about ERDs, CRMs, and JavaScript
- Teach 3 class lectures on HTML, JavaScript, and data analytics while collaborating with professors to lead exam reviews, create lecture content, and develop new in-class activities

Temple University, Fox School of Business

Academic Peer Advisor, Fox's Center for Undergraduate Advising

Philadelphia, Pennsylvania

January 2020 - Present

- Aid 7,000+ undergraduate business students and guardians with advising policies, registration information, and scheduling for undergraduate advising center
- Facilitate course registration for 200+ students, present information about registration system to students and parents, and assist professional academic advisors with projects and inter-office communication

Philly Member

Business Technology Intern

Philadelphia, Pennsylvania

June 2020 – September 2020

- Managed and led 3 interns by creating project sprints and status trackers to design a WordPress website for a startup that promotes and markets local businesses with over 900 businesses and 100+ members
- Onboarded 5 new interns and conducted trainings on WordPress features, research processes, and up-coming projects
- Increased site traffic by 30% by creating over 150 pages and designing new features to improve user experience and website design

EDUCATION

Temple University - Bachelor of Business Administration in Management Information Systems

Philadelphia, Pennsylvania

September 2019 - May 2022 | GPA: 3.87

- **Honors:** University Honors Program | Fox Honors Program | Dean's List (Fall 2019 – Present)
- **Organizations:** Temple University Association of Information Systems | Business Honors Association
- **Relevant Classwork:** User Experience Design, Web Application Development, Cloud Architecture, Data and Analytics

PROJECTS

User Experience and Design - Website Creation

- Led the project direction for a team of 3 students through a student-led consulting group for a website redesign centering around an enhanced user experience
- Analyzed organizational pain points to create a scope, project charter, and project sprints to improve design and structure of client's website
- Conducted usability tests to measure improvements and discover deficiencies, created wireframe, and implemented changes onto client's website through an agile management process

SKILLS

Technical Skills: R, HTML, CSS, JavaScript, SQL, Java, Node.js SAP, Tableau, A/B Testing

Certifications: Microsoft Office Certification, Google Analytics Advanced Certification

Languages: Russian – Fluent