

Anna Nguyen

Philadelphia | PA | 267-382-7030 | anna-nguyen@temple.edu | [linkedin.com/in/annapn](https://www.linkedin.com/in/annapn)

EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

May 2027

Major: Management Information Systems | GPA: 3.74

Relevant courses: Data Analytics, Web Service Programming, UX Design, Data Visualization, Systems Innovation with AI

HONORS & AWARDS

Awards: Dean's List - Spring 2025, Fall 2023

TECHNICAL SKILLS

Analysis & Data Tools: SQL, Tableau, Excel, JSON

Web Development: HTML, CSS, JavaScript, WordPress, AWS

Project Management: Salesforce, Microsoft Office Suite

EXPERIENCE

PrimeTimePiece, Remote

February 2026 – Present

Business Operations & Analytics Intern

- Support social media strategy and performance tracking across Instagram and Shopify to monitor engagement and traffic
- Analyze conversion data to uncover growth opportunities and inform marketing and operational strategies
- Assist with UX optimization and digital process enhancements, partnering closely with the founder to improve site usability and accessibility

Temple University MIS Department, Philadelphia, PA

August 2024 – Present

Information Technology Assistant, Protection of Information Assets, Security Architecture, Digital Systems

- Manage weekly submissions for 35+ graduate students in IT Audit and Cybersecurity to ensure accuracy and relevance
- Support 100+ students in introductory MIS course with in-class assignments, Python exercises, and exam proctoring
- Track and organize participation data to maintain detailed, accurate inventory records using Microsoft Excel
- Communicate effectively with students and professors to resolve issues and support smooth course operations

Starbucks, Souderton, PA

July 2021 – Present

Barista & Trainer

- Deliver high-quality service in a fast-paced, high-volume environment, handling 400+ orders daily with speed and accuracy
- Train and onboard 6+ new employees to support smooth integration into workflows and consistent service standards
- Manage customer inquiries and resolve issues to foster a positive store atmosphere and enhance guest satisfaction
- Monitor inventory and replenish stock to maintain operational efficiency and minimize disruptions during service hours

@wlaxgoals (Instagram), Remote

June 2018 – May 2020

Founder & Content Creator

- Built and managed a women's lacrosse digital brand, scaling to 25,000+ followers through a data-driven content strategy
- Collaborated with 4 recognized lacrosse brands on sponsored posts, product reviews, and promotional giveaways
- Planned and led project management, analytics tracking, and entrepreneurial problem-solving to scale audience growth

EXTRACURRICULAR EXPERIENCE

Member, Temple Association for Information Systems

August 2023 – Present

LANGUAGES

Native proficiency in Vietnamese