

# Anushka Malhotra

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## EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Graduation: May 2024

*Bachelor of Business Administration*

Major: Management Information Systems

- Relevant Courses: Scripting for Data Science, AI/ML in the Workplace, Cloud Architecture, Web App Development, Managing Cybersecurity, Web Service Programming, Data and Analytics

## ACTIVITIES

ASSOCIATION FOR INFORMATION SYSTEMS | *Member*

Sept 2022 – Present

## SKILLS

- SQL | NoSQL | AWS | Node.js | Python | Tableau | HTML/CSS | JavaScript | RESTful API Development | Django
- Microsoft Office Suite (inc. Excel)
- Languages: Advanced Hindi and Punjabi; Basic French, German and Greek

## EXPERIENCE

BRISTOL MYERS SQUIBB

June 2024 – Present

*Enterprise Applications & Platforms Associate* | Princeton, NJ

- Assumed project management role for a platform that empowers teams to develop applications for data analysis.
- Collaborated with internal and external stakeholders to ensure project and application success.

ACCOLADE, INC.

June 2023 – June 2024

*Operations Analyst Intern* | Plymouth Meeting, PA

- ***Worked with Amazon Redshift and executed 50+ SQL queries for ongoing business analysis and reporting.***
- Conducted deep-dive data analysis on over 500,000 patient interactions, identifying key patterns and trends essential for medical team's strategic planning. Discovered recurring trends leading to
- Employed AWS Data Visualization tools to create 6 presentations with data-driven insights; communicated presentations to a team of 41 medical professionals.
- Authored a comprehensive proposal regarding the company's use of an AI product to better understand patient needs and, in turn, improve patient engagement.

INFINITY TECH, INC.

May 2022 – Aug 2022

*Data Science Intern* | Wilmington, DE

- Contributed to customer segmentation models in Jupyter Notebooks using clustering to facilitate targeted marketing efforts and increase conversion rates.
- Performed data scraping and data cleansing on over 150,000 records across multiple data types to identify quality issues and improve accuracy in reports.
- Created data visualization dashboards using Tableau to foster accessibility for stakeholders.
- Assisted in the creation of machine learning models to predict customer turnover and improve data governance, achieving an accuracy rate of 88%.

ATTORNEY GENERAL'S OFFICE OF MASSACHUSETTS

June 2021 – Dec 2021

*Nonlegal Advocate* | Boston, MA

- Provided dedicated nonlegal aid to 200+ victims of unfair and/or deceptive business practices, employing verbal and written communication skills to mediate with corporate executives.
- Utilized in-house software applications to ensure accurate and standardized data input and record casework for 35+ lawyers and legal assistants.
- Led weekly meetings to highlight key performance indicators (KPI's); gave and implemented actionable insights from meetings.