

# Alison Park

community.mis.temple.edu/apark

1801 N 10<sup>th</sup> St. | Philadelphia | PA | 19122 |

| 717.982.0312 |

Alison.park0002@temple.edu

**EDUCATION:** TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
*Expected Graduation Date: December 2025*  
*Bachelor of Business Administration*  
*Major: Management Information Systems*  
*Minor: Statistics & Data Science*  
GPA: 3.60

**ACTIVITIES AND EXPERIENCE:**

Association for Information Systems 08/22-Present  
    ○ Chair of External Events  
Temple University Symphony Orchestra 08/22-Present  
Orchestral Section Leader 01/19-08/22

**ITS - Application Support, Philadelphia, PA** 08/23-02/24

Data Quality Analyst – Student Worker

- Accelerated analysis by 15% on multiple student CRM systems containing data on prospective students, academic history, and personal information.
- Methodically organized and prioritized data using Excel and SQL with a strong emphasis on accuracy, resulting in a 7% reduction in the final margin of error.
- Analyzed the accuracy of more than 20 data sources per record, systematically testing each source’s validity against the record itself.

**HERSHEY ENTERTAINMENT & RESORTS** 05/23 – 08/23

Intern & Lifeguard

- Led a team of interns for a competition, collaborating to increase enthusiasm through a proper delegation of tasks, encouraging behavior, placing 3<sup>rd</sup> out of 25 other teams of interns.

**STARBUCKS COFFEE, York PA** 08/21- 08/22

Barista Trainer

- Promoted a team environment through uniting new hires with over 60 current partners- advocating for enhanced collaboration starting from a positive outlook.
- Increased efficiency in order-times by 30% through challenging the status-quo while raising awareness on how the store could drive efficiency while maintaining quality.
- Mentored 20% of new hires on best practices, company culture, and personal guides to assist in their learning knowledge of over 180 custom beverages.
- Orchestrated a streamlined onboarding initiative, equipping new team members with the skills to thrive in a dynamic work environment; trained individuals to autonomously manage tasks, multitask effectively, and drive seamless communication across teams, resulting in a 60% increase in operational efficiency.

**SKILLS:**

JavaScript/JQuery  
Microsoft Excel  
CSS & HTML

Python (Pandas, Numpy, ETL)  
Microsoft PowerPoint  
NoSQL

