

ALISON PARK

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EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: December 2025

Major: Management Information Systems | Minor: Statistics, Data Science | GPA: 3.6

Technical Skills: HTML, jQuery, AJAX, JSON, CSS, JavaScript, Node.js., MySQL, MongoDB, R, Python, Excel, CRM, ETL, Tableau, AWS, Lambda, CloudFront, DynamoDB, RESTful API's.

ACTIVITIES

Vice President, Association for Information Systems

May 2024 – May 2025

Director of Academic Affairs, Temple Student Government

May 2024 – May 2025

Information Technology Assistant, MIS Department

January 2024 – Present

- MIS 3406: Cloud Architecture
- MIS 2101: Digital Systems
- MIS 5203: Systems and Infrastructure Lifecycle Management

Robotics & Coding Volunteer Instructor, Heights Philadelphia

January 2024 - Present

Orchestral Section Principal, Various Organizations.

August 2018 – December 2023

PROJECTS

Pennsylvania Turnpike Toll Calculator, Cloud Architecture.

- Migrated current toll system to cloud native technologies including RESTful APIS, AWS Lambda, and microservices to handle traffic up to 400% normal volume.
- Utilized RESTful API's to successfully call AWS Lambda functions to a web server. The web server interprets and responds to the data sent or retrieved from a NoSQL database, parsing it into a JSON formatted object.
- Assessed security requirements and potential threats to the NoSQL RDS Toll Database by configuring private subnets within the Virtual Private Cloud (VPC) to isolate the database from external access.
- Implemented security groups to control inbound and outbound traffic to the database, restricting access to authorized sources.

EXPERIENCE

WELLS FARGO, Philadelphia, PA

June 2024 – August 2024

Incoming Enterprise Technology Internship, Audit

- Will collaborate with Audit team to analyze security logs through in-depth data evaluations, audit trails, and incident response procedures to identify anomalies and potential security breaches.
- Plan to assist in the development and texting of business continuity and disaster recovery plans, including assessing backup and failover mechanisms for critical systems and applications.

BEATS BY DRE, Remote

May 2024 – June 2024

Branding Strategy & Business Analytics Externship, Consumer Insights

- Developed data-driven branding strategies that align with business objectives, staying ahead of trends and pitched innovative tactics from market research to target the Gen-Z audience.
- Leveraged advanced functions and formulas from data analysis tools including Excel, MySQL, and Tableau to extract actionable insights from large datasets.

TEMPLE UNIVERSITY ITS, Philadelphia, PA

August 2023 – February 2024

Data Quality Analyst- Student Worker, Application Support

- Conducted comprehensive assessments of student application records, working closely with managers to foster effective collaboration and communication within the team and address data quality issues.
- Analyzed the accuracy of more than 20 data sources per record, systematically testing each source's validity against itself.
- Enhanced data quality by 15% on CRM systems comprising of prospective student data, utilizing Excel, PowerBI, and MySQL to evaluate accuracy of touchpoint data sources.

STARBUCKS COFFEE, York PA

August 2021 – August 2022

Barista Trainer

- Promoted a team environment through uniting new hires with over 60 current employees- advocating for enhanced collaboration starting from a positive outlook.
- Mentored 20% of new hires on best practices, company culture, and personal guides to assist in their learning knowledge of over 180 custom beverages.
- Increased efficiency in order-times by 30% through challenging the status-quo while raising awareness on how the store could drive efficiency while maintaining quality.

