1717 N 12<sup>th</sup> Street | Philadelphia | PA | 19122 | 443-820-6493

### **EDUCATION**

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration Graduation: May 2025

Major: Management Information Systems & Marketing | GPA: 3.82

Awards: Dean's List: Spring 2022

Selected Courses: Cloud Architecture, User Experience Design, Managerial Accounting,

Advertising & Globalization

#### **ACTIVITIES**

**Assistant Director of Recruiting**, Professional Sales Organization December 2022 – Present

## **TECHNICAL SKILLS**

Analysis: Tableau

Software Development: Visual Studio Code. and Java

Web Development: HTML, CSS, JavaScript Database Management: SQL and NoSQL Project Management: Microsoft Office

#### **EXPERIENCE**

Monterey Institute of Natural Medicine, Ellicott City, MD

May 2022 – August 2022

# Head of Marketing

- Efficiently ran multiple social media platforms to spread awareness of and benefits of acupuncture
- Directed, produced, and edited videos to advertise and promote the business while running daily operations.
- Assisted in the programming and design of the company website while working with a third-party business

The Professional Sales Organization, Philadelphia, PA

December 2022 - Present

## **Assistant Director of Recruiting**

- Participated and excelled in sales Bootcamp, learning the five-step sales process training
- Competed in national intercollegiate sales competitions selling real company products and delivering elevator pitches
- Competed and placed first at Temple University's Negotiation Series

#### SKILLS

Languages: Advanced Spanish