**Aisosa Wilfred** Aisosa.wilfred@temple.edu

*Bronx, New York | 347-575-0382*

**EDUCATION**

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

*Bachelor of Business Administration*Expected Graduation: May 2026

Major: Management Information Systems | Minor: Finance | GPA: 3.0

Awards: Temple University Scholarship, Class of 2022

Relevant coursework: Micro/macroeconomics, Digital Systems, Data Analytics, Accounting, Statistics

**EXPERIENCE**

HAPPIN, New York City, NY June 2022– August 2022

***Data Analytics Internship***

* Utilized JavaScript and SQL to analyze user behavior data, extracting actionable insights to optimize app performance.
* Contributed to developing data pipelines and automated scripts for efficient data processing and analysis.
* Collaborated with a cross-functional team to develop and implement data-driven strategies for enhancing user engagement and retention.

INROADS, New York City, NY June 2023 – August 2023

***Federal Deposit Insurance Corporation.***

* Assisted in analyzing financial statements and assessing the health of banking institutions.
* Conducted research on industry trends and regulatory changes, contributing to policy recommendations.
* Participated in risk assessments and compliance reviews, ensuring adherence to federal regulations.

SUPERDRY CLOTHING STORE, New York City, NY June 2023 - Present

***Sales Associate***

* Provided exceptional customer service by assisting customers with product selection, answering questions, and processing transactions.
* Demonstrated strong communication skills by effectively communicating the product features and benefits to customers.
* Collaborated with team members to achieve sales targets and goals.

**PROJECTS**

***Small Business Nail Salon***December 2023- Present

* Marketed the business through social media platforms, including Instagram and TikTok to attract new clients and promote service.
* Managed scheduling appointments and client interactions to ensure a seamless and satisfying experience.
* Maintained inventory, ordered supplies, and managed finances to ensure the profitability and sustainability of the business.

**MIS Class project Salesforces** August 2023 – December 2023

* Developed a customized Salesforce solution to address specific business requirements and improve customer relationship management.
* Collaborated with classmates to distribute tasks and ensure project completion.
* Customized Salesforce objects, fields, and workflows to match the business scenario.

**JavaScript Class Project** August 2023 – December 2023

* Developed an interactive web application to solve a specific problem or fulfill a particular need as part of a class project.
* Designed and developed the user interface using HTML, CSS, and JavaScript.
* Conducted debugging and testing for cross-browser compatibility.
* Successfully created a fully functional web application and Improved understanding of JavaScript and its practical applications.

**SKILLS**

Software: Microsoft Word, Excel, Python, C++, HTML, JavaScript, Salesforce, Data Management

Certifications: Google Analytics