

Aisosa Wilfred

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EDUCATION

Temple University – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

May 2026

Major: Management Information Systems | Minor: Finance | GPA: 3.0

AWARDS

Awards: Fly in 4 scholarship, class of 2022, Fall 2022 – Spring 2026

EXTRACURRICULAR EXPERIENCE

Member, Temple PSO

August 2024 – Present

Member, National Council of Negro Women, INC

TECHNICAL SKILLS

Software Development: Salesforce, Visual Studio.NET, Java

Web Development: HTML, Microsoft FrontPage

Database Management: Microsoft Access, SQL

Project Management: Microsoft Project, Word, Excel

EXPERIENCE

HAPPIN, Bronx, New York

June 2022 – August 2022

Data Analytics

- Utilized JavaScript and SQL to analyze user behavior data, extracting actionable insights to optimize app performance.
- Contributed to developing data pipelines and automated scripts for efficient data processing and analysis.
- Collaborated with a cross-functional team to develop and implement data-driven strategies for enhancing user engagement and retention.

INROADS

June 2023 – August 2023

Federal Deposit Insurance Corporation

- Assisted in analyzing financial statements and assessing the health of banking institutions.
- Conducted research on industry trends and regulatory changes, contributing to policy recommendations.
- Participated in risk assessments and compliance reviews, ensuring adherence to federal regulations.

SUPERDRY CLOTHING STORE, New York City, New York

June 2023 - Present

Sales Associate

- Provided exceptional customer service by assisting customers with product selection, answering questions, and processing transactions.
- Demonstrated strong communication skills by effectively communicating the product features and benefits to customers.
- Collaborated with team members to achieve sales targets and goals.

PROJECT EXPERIENCE

Riley's Salesforce, Digital Systems

August 2023 – December 2023

MIS Class project Salesforces

August 2023 – December 2023

- Developed a customized Salesforce solution to address specific business requirements and improve customer relationship management.
- Collaborated with classmates to distribute tasks and ensure project completion.
- Customized Salesforce objects, fields, and workflows to match the business scenario.