

# Adam Yassin

community.mis.temple.edu/ayassin

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA  
**Bachelor of Business Administration, Graduation: May 2023**  
**Major: Management Information Systems** Overall GPA: 3.0, Major

## SELECTED COURSES:

Financial Management, Operation Management, Digital Systems, Business Communications, Professional Development Strategies

## ACTIVITIES AND AWARDS:

- Member, Association for Management Information Systems, 2023 – present

EXPERIENCE: Apple Inc., Willow grove PA May 2022 – current

- Used internal software tools to troubleshoot and diagnose iOS, watchOS, iPadOS, and Apple accessories for hundreds of customers weekly
- Collaborated with sales and business teams to prospect for potential business clients resulting in increased customer conversion and retention
- Provided training to customers on use of Apple products, creating better user experience and lasting relationships

E-commerce, (StockX, eBay and Amazon) Self-employed

- Marketed products using social media advertisements and custom email outreach resulting in \$65,000 in gross profit within two years of business
- Used Excel to track inventory, sales, and budgeting to gather data for future projected sales
- Gathered a loyal client base through a use of SEO strategy resulting in a 100% trusted seller rating

Acura Jenkintown, PA February 2020 – September 2020

Moved vehicles as needed to different locations on the auto dealership lot.

Cleaned all interior surfaces of cars, vans, and other equipment.

assisted in exterior cleaning when needed.

- Maintained cleanliness of the work and shop areas to ensure a safe work environment

## SKILLS & LANGUAGES:

- Proficient in Microsoft office Suite (Word, Excel, PowerPoint)
- Digital Marketing
- Strong Leadership/Communication
- Problem Solving
- Customer Service
- Fluent in English and Arabic