Brianna Anderson

Philadelphia | PA

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EDUCATION:
TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration   Graduation: May 2023
Dual Major: Management Information Systems (MIS) & Marketing | **GPA:** 3.89
Honors: Dean's List: Spring 2020, Fall 2020, Spring 2021, Fall 2021, Spring 2022
Awards: Association of Information Systems (AIS) Scholarship, , Fox School of Business, IT Leaders Scholarship

ACTIVITIES & AWARDS:
- Member, Association of Information Systems   January 2021 – Present
- Vice President of Leadership, DECA   July 2020 – May 2022
- Vice President, Let's Bake TU   August 2020 – May 2021

EXPERIENCE:
Publicis Sapient, Boston MA
Intern, Product Management   June 2022 - Present
- Collaborate with cross-functional team to develop proof-of-concept digital solution for commodities industry
- Complete business analysis and communicate with stakeholders regarding end-user needs
- Manage development process utilizing SCRUM methodology and Agile framework
- Coordinate product plans with various departments including project management, development, and strategy

Temple University Fox School of Business
Research Assistant, Institute for Business and Information Technology   January 2022 - Present
- Assist with data collection and survey development for Institutional office focused on integrating digital academic and industry expertise within the technology sector
- Correspond with 40+ universities on participation in the 2022 IS Job Index
- Research IS job market to inform survey generation
- Analyze data using Excel to retrieve insights from 1400+ student responses to create the national report

Temple University, Philadelphia PA
MIS PRO Ambassador & IT Assistant, Management Information Systems Department   December 2020 – Present
- Collaborate with 3+ ambassadors to execute professional development events and workshops for academic department serving 200+ students
- Coordinate e-portfolio and manage PRO program, a department-wide required point system
- Assist with curriculum development, assessment, and student support for multiple MIS courses
- Maintain weekly office hours and assist students with technical and informational skills

Temple University, Philadelphia PA
Help Desk Associate, Information Technology Department   September 2019 – Present
- Provide technical and clerical assistance to 40,000+ students, alumni, and faculty members
- Conduct account remediation for clients and advise on basic level computer software issues
- Operate telephone lines and provide information to callers, take messages, and transfer calls to appropriate offices

Optimize Consulting Group, Philadelphia, PA
Project Manager   January 2021 – December 2021
- Lead 3+ Associates consulting on IT systems for local non-profits as part of a student-run organization
- Promoted to Project Manager from Project Associate after one project
- Research current non-profits IT organization and present best practices and solutions to client

SKILLS & CERTIFICATES:
- **Technical:** JavaScript, HTML, CSS, RStudio, WordPress, Yoast
- **Database Management:** MySQL, MongoDB, Vertabelo
- **Project Management:** BMC Remedy, Trello, Jira + Confluence
- **Administrative:** Microsoft Word, PowerPoint, Excel, Outlook, Microsoft Teams, Google Suite, Adobe Illustrator
- **Certificates:** Foundations of Project Management, May 2021 | Yoast SEO for Beginners, March 2021