

BRYAN DE LOS SANTOS

Hazleton | PA | 18201 5starbryan0322@gmail.com

EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA

Bachelor of Business Administration, Graduation: May 2028

Major: Management Information Systems

Hazleton Area High School, Hazleton, PA

High School Diploma, June 2024

SELECTED COURSES:

Introduction to Business Applications (Excel), Database Concepts, Business Law, Management Information Systems

ACTIVITIES AND AWARDS:

- Co-Owner, Hunnas Streetwear Brand, 2022 – Present
- Entrepreneurial Business Owner (Instagram & Shopify Storefront)

INFORMATION SYSTEMS PROJECTS:

- Designed and managed an online storefront using Shopify, including product listings, order fulfillment, and customer service operations.
- Built brand presence through Instagram marketing, growing audience to over 450+ followers through consistent engagement strategies.
- Applied business and technology tools to track orders, sales performance, and customer inquiries.

INFORMATION TECHNOLOGY SKILLS:

E-commerce Platforms: Shopify

Social Media Marketing: Instagram Business Tools

Business Tools: Microsoft Excel, Microsoft Word, Google Workspace

Customer Support Systems: Order processing, returns, inquiry management

Communication: Bilingual English & Spanish

EXPERIENCE:

Walmart, Hazleton, PA — Sales Associate (June 2024 – August 2024)

Applebee's, Hazleton, PA — Host (June 2023 – June 2024)

Buffalo Wild Wings, Hazleton, PA — Food Runner (June 2022 – June 2023)

Foot Locker, Hazleton, PA — Sales Associate (May 2021 – July 2022)

Hunnas, Hazleton, PA — Co-Owner (January 2022 – Present)

SKILLS & LANGUAGES:

English – Fluent

Spanish – Fluent

Customer Service, Team Collaboration, Social Media Marketing, E-commerce Operations