

Brandon Hong

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Upper Darby | Pennsylvania | 19082 | 610-772-6972

EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2025

Major: Management Information Systems | GPA: 3.50

Awards: Transfer Conwell Award, Temple University Scholarship

Selected Courses: Data and Analytics, Digital Systems, Web Application Development, Intro to Risk Management, Statistical Business Analytics, Business Communications

ACTIVITIES

Social Events Chair, Ascend Temple Student Chapter

December 2022—Present

Member, Association for Information Systems

January 2023—Present

Member, Asian Student Association

August 2022 – Present

TECHNICAL SKILLS

Web Development: HTML, CSS, JavaScript, Basic Python, Visual Studio Code

Database Management: SQL, MySQL, NoSQL, MongoDB Compass

Other Softwares: Microsoft Office Suite, Salesforce, Google Analytics

EXPERIENCE

ASCEND TEMPLE STUDENT CHAPTER, Philadelphia, PA

December 2022—Present

Social Events Chair

- Plan and promote social events for the general body as well as the Executive Board under the direction of the organization's Director of Social Events.
- Communicate with university officials and representatives from other venues to finalize event locations and request information.
- Collaborate with the Director of Finance and committee to work out budgets and costs for resources needed for each event.
- Cooperate with the Director of Marketing and Marketing Committee Chair to finalize the information for event marketing materials.

FIBBER'S SUDS & SODA, Upper Darby, PA

August 2018—Present

Service Associate

- Complete over 200 sales transactions and customer interactions per day using a point-of-sale system for the retail beer distributor.
- Manage inventory using routine checklists to promote loss prevention and ensure that all daily sales goals for the business are reached.
- Maintain a presentable and clean retail space to increase customer satisfaction and align the business with the required health standards.

SKILLS

Languages: Basic Proficiency in Vietnamese, Native Proficiency in English