

Benjamin Kaplan

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EDUCATION

Temple University – Fox School of Business and Management

Philadelphia, PA

Bachelor of Business Administration

May 2023

- **Major:** Management Information Systems | **GPA:** 3.80/4.00
- **Honors:** Dean's List (Spring 2020 - Spring 2021), University/Fox Honors Program, IT Leaders Scholarship
- **Relevant Coursework:** Data Analytics / Intro to Programming and Data Analytics with Python / Data Science / Cloud Architecture / Web Application Development / Statistical Business Analytics / Business Communications
- **Organizations/Activities:** Temple University Financial Association, Association of Information Systems, Fox Finance Fellows, Temple University Fox Fund, Dog Walker

SKILLS

Data Analysis & Visualization: Python, Tableau, SQL

Database Management: SQL, NoSQL, MongoDB

Web Development: HTML, JavaScript

Cloud Architecture: AWS

Other: Microsoft Suite, Google Suite, FactSet, Capital IQ, and Thomson One

WORK EXPERIENCE

EverWash

Philadelphia, PA

Data Analyst Intern

Nov 2021 – April 2022

- Created and presented informational reports for management based on data queried from the SQL database
- Developed and reviewed interactive Tableau dashboards that allowed us to track and improve membership
- Performed membership segment analysis to help identify key demographic differences between segments

University Threads

Elkins Park, PA

Data Analyst Intern

July 2021 – Aug 2021

- Prepared and cleaned data from three sources using Google Sheets, while keeping a detailed log of each step throughout the cleaning process
- Created easily understandable data visualizations using both Google Sheets and Tableau
- Organized findings into actionable insights and presented the findings to key stakeholders of the project leading to a shift in inventory at the company

Lighthouse Planning Consultants

Cherry Hill, NJ

Financial Planning Intern

Jan 2021 – May 2021

- Used industry leading software, such as eMoney and OmniSource, to perform client reviews and create estate flow charts
- Assisted certified financial planners in the creation of comprehensive retirement plans using client information, such as age, planned retirement age, net worth, and investing goals
- Attended educational presentations from top executives at Lincoln Financial and other industry leaders

LEADERSHIP & ACTIVITIES

Temple University Fox Fund

Philadelphia, PA

Lead Analyst – Financials Coverage

Sep 2020 – Dec 2020

- Conducted fundamental research, identified undervalued equities, wrote two buy recommendation reports per semester for the financial sector, and presented findings in front of the directors and my peers
- Utilized industry software tools including Bloomberg, Capital IQ, and FactSet to perform fundamental research and industry analysis to identify undervalued equities
- Lead in the creation of a comprehensive initiating coverage reports detailing all aspects of target company's business, including investment thesis, catalysts, financial and industry analysis, and potential risks