

# Competitive Analysis

	Competitors				
Metrics	Book Broker	Facebook	OfferUp	Amazon	University Bookstore
Only University Textbooks	✓	✗	✗	✗	✓
Filter by Specific University only	✓	✗	✗	✗	✓
Ability to Negotiate on cost	✓	✓	✓	✗	✗
No personal Information released	✓	✗	✓	✓	✗
Immediate Pick Up	✓	✓	✓	✗	✓
Ability to Pay Cash / Venmo	✓	✓	✓	✗	✓