

Financials

	Year 1	Year 2	Year 3
Gross Income			
In-app Advertising	\$75,000	\$225,000	\$500,000
In-app Purchases	\$0	\$45,000	\$175,000
Total Income	\$75,000	\$270,000	\$675,000
Expenses			
Marketing & Advertising	\$35,000	\$30,000	\$15,000
Salaries & Taxes	\$160,000	\$160,000	\$160,000
Hosting & Other	\$15,000	\$25,000	\$60,000
Total Expenses	\$210,000	\$215,000	\$235,000
Net Income	(\$135,000)	\$55,000	\$440,000