

EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

Bachelor of Business Administration

Graduation: May 2026

Major: Management Information Systems | **GPA:** 3.6

Honors: Fox Honors Program | University Honors Program

Relevant Coursework: Web Application Development, Data & Analytics, Cloud Architecture, User Experience, Web Service Programming, Managing Enterprise Cybersecurity

ACTIVITIES

Director of Community Learning, Temple Association for Information Systems

May 2025 – Present

Student Ambassador, Adobe

July 2025 - Present

Director of Professional Development, Temple Association for Information Systems

May 2024 – May 2025

Member, American Marketing Association

January 2023 – May 2023

INFORMATION TECHNOLOGY SKILLS:

Software/Web Development: JavaScript, HTML, CSS, Python, Node.js, AWS, Lambda, Figma, jQuery

Database/Cloud Management: MySQL, Airtable

Project Management: Microsoft Office Suite, Google Workspace, AuditBoard

EXPERIENCE

GRANT THORNTON LLP (US), Philadelphia, PA

June 2025 – August 2025

Risk Advisory Intern

- Participated in 5+ hours of walkthroughs to evaluate and analyze clients' business processes and internal controls using standard risk management procedures.
- Tested IT general controls, evaluating change and access management risks on platforms ranging from Salesforce to SAP.
- Collaborated with advisory and external auditor teams to enhance process efficiency and ensure risk assessments are SOX complied.
- Assisted in IT risk assessments to identify IT vulnerabilities and performed proper testing of controls to verify user access reviews are complete and accurate.

QURATE RETAIL GROUP (QVC), West Chester, PA

May 2024 – August 2024

Ecommerce Digital Programming Intern

- Increased e-commerce landing page conversion by 5% and having \$3k+ in revenue through the implementation of targeted web development processes to focus on target KPI's and current market trends.
- Collaborating with 10+ cross-functional partners in web development to optimize site functionality and user/customer experience.
- Organized 100+ key metric reports and performed trend analysis among curated landing pages to support weekly reporting and strategy.
- Conducted competitor analyses to identify key industry trends/information to generate e-commerce strategies.

GLOBAL PHILADELPHIA ASSOCIATION, Philadelphia, PA

May 2023 – August 2023

Marketing and Business Development Intern

- Increased overall social media engagement by 12% over a 3-month period and assisted in the development, implementation, and strategizing of content for online platforms.
- Researched, compiled, and processed over 500+ sponsorship and member data entries using Excel to support public relations & marketing initiatives.
- Generated a year-to-date analytics report and assisted with the organization's campaigns using inbound marketing techniques including video creation, editing, and article writing.

SKILLS & LANGUAGES:

Skills: HootSuite, Canva, MicroStrategy, Content Square, Media Pulse, Tableau

Languages: Native Proficiency in Vietnamese

Interests: Travel, Healthcare, Photography