

BRIANNA TRAN

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EDUCATION: TEMPLE UNIVERSITY, Fox School of Business, Philadelphia, PA
Bachelor of Business Administration, Graduation: May 2026
Major: Management Information Systems | Minor: Marketing
Overall GPA: 3.01

SELECTED COURSES:
Digital Systems, Data Science

ACTIVITIES AND AWARDS:

- Member, Association for Management Information Systems, 2023 – present
- Member, Alpha Sigma Rho Sorority, Inc. 2023 – Present

INFORMATION TECHNOLOGY SKILLS:

Software Development:	JavaScript, Tableau
Web Development:	HTML
Project Management:	Microsoft Project, Microsoft Office

EXPERIENCE: ReCreator Blanks June 2023-August 2023
Intern

- Orchestrated and executed targeted promotional activities through the creation of engaging email campaigns and sales initiatives
- Oversaw the management and curation of content across various social media platforms, including Instagram, Facebook, TikTok, and YouTube
- Contributed valuable insights and recommendations aimed at optimizing both sales strategies and social media content for improved effectiveness
- Boosted social media impressions by +90%, significantly expanding online visibility and engagement

CERTIFICATIONS:

- HTML Essential Training
- Introduction to Artificial Intelligence