

# Beth Z. Whitehead

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## EDUCATION

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

*Bachelor of Business Administration*

Graduation: May 2023

Major: Management Information Systems | Minor: Entrepreneurship & Innovation Management

GPA: 3.79 | Business Honors Program | University Honors Program

Study Abroad: Temple University Rome, Rome, Italy, January 2022 - April 2022

## ACTIVITIES

**Volunteer English Language Tutor**, Mamiani High School in Rome, Italy

Spring 2022

**Extern**, Prudential's Actuarial Success Awareness Program

May 2021

**President**, Women's Entrepreneurship Network

Spring 2021 – Winter 2021

## TECHNICAL & BUSINESS SKILLS

Data Visualization:

Qlik Suite

Web Development:

HTML, CSS, JavaScript, WordPress

Database Management:

SQL, MySQL, R, MongoDB

Project Management:

GitHub, Microsoft Office, Google Workspace

## PROJECTS

*Website Development, Lead Global Digital Projects*

Fall 2021

- Utilized Agile framework to develop website for Nonprofit Start-Up Incubator using WordPress
- Designed home page and completed product with team, resulting in 1<sup>st</sup> place selection by professor

## EXPERIENCE

**Temple University**, Philadelphia, PA

January 2020 - Present

*Academic Tutor & Zoom Facilitator - Resnick Academic Support Center*

- Tutor 40+ student athletes, providing 1:1 instruction to improve subject matter competency
- Facilitate Zoom calls of 40+ participants, direct tutors on compliance and student support

**EY**, New York, NY

June - August 2022

*Technology Risk Consulting Intern*

- Collected, documented, and analyzed evidence from walkthroughs meetings with the client, drew conclusions on effectiveness of 15+ controls testing the security of the client's systems and processes
- Performed data preparation of 15,000+ data points in Excel, increasing efficiency and ease of analysis
- Interfaced with multiple clients through virtual meetings, emails, and preparation of Request Lists

**Travelers Insurance**, Hartford, CT

June - August 2021

*Actuarial Leadership Development Program Intern - Claim Business Intelligence & Analytics Model Monitoring*

- Utilized Qlik Sense to create model monitoring dashboard examining how 7 predictive models interact in the non-fraud workers' compensation space
- Created display in Qlik Sense representing high level metrics of model performance across Claims in a centralized location, increasing efficiency and ease of analysis
- Captured 34% of market made up of 5 competing insurers in Intern Case Competition by utilizing variable selection and adjustment to price auto insurance policies