

**EDUCATION**

TEMPLE UNIVERSITY – Fox School of Business, Philadelphia, PA

*Bachelor of Business Administration***Graduation:** Dec 2025**Major:** Management Information Systems | **Minor:** Entrepreneurship | **GPA:** 3.94**Honors:** Fox Honors Program, University Honors Program**Awards:** Provost's Scholarship, Dean's List: Fall 2022 – Present, MIS Professional and Academic Achievement Award, 1<sup>st</sup> Place - Cybersecurity Awareness PSA Contest**Selected Courses:** Cloud Architecture, User Experience Design, Web Application Development, Data Analytics**ACTIVITIES & AWARDS****Director of PR, Chair of Photography & Design,** Temple Association for Information Systems May 2023 – Present**Treasurer & Webmistress,** Alpha Sigma Rho Inc. Apr 2023 – Present**Member,** Ascend Temple Student Chapter Aug 2023 – Present**Member,** Fox Business Honors Student Association Aug 2022 – Present**TECHNICAL SKILLS**

Data Visualization: Tableau Workbench

Database Management: SQL, MySQL

Web Development: JavaScript, AJAX, JSON, HTML, CSS, Node.js, Figma

Cloud Infrastructure: Amazon Web Services (AWS)

**PROJECTS*****CresDiv, Business Seminar*** August 2022 – December 2022

- Spearheaded the development of a startup mobile financial planning app tailored for college students
- Developed the design framework encompassing mockups, app design, user interface, and presentation
- Collaborated with a three-member team to conduct market research and applied insights to create an intuitive app promoting financial literacy and budget management

***DE&I Consulting Project, Honors Leadership and Organizational Management*** August 2022 – December 2022

- Provided consulting services to the National Association of Women Business Owners, focusing on advancing diversity, equity, and inclusion while enhancing membership growth
- Compiled an Excel dataset from survey responses and membership data provided by organization, and extracted Greater Philadelphia population data from U.S. Census Bureau to facilitate comparative analysis
- Presented forward-thinking strategies to optimize organization's website and social media presence to DE&I directors

**EXPERIENCE**

TEMPLE UNIVERSITY – College of Public Health, Philadelphia, PA

September 2023 – February 2024

***Technical Support***

- Provide high-quality customer-centric technical support to various campuses of an urban university
- Execute services including setting up new computers, installing printers, reinstalling operation systems, drivers, software, and assisting with the cleanup of clients' computers
- Utilize a ticket tracking to perform on-site service calls on a first-come-first-serve basis

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January 2023 – May 2023

***Social Media Student Worker, MIS Department***

- Designed and executed weekly digital content for Instagram and Facebook, catering to a following of over 1300+
- Implemented social media campaigns by utilizing Instagram insights tool to increase viewer engagement by 120%
- Managed communication channels between all stakeholders to optimize efficiency and achieve target metrics

**INTERESTS & CERTIFICATES**

- Google Analytics Individual Qualification, February 2023
- Design, Film & Photography, Content Creation, Rock-climbing, Swimming, Cooking, Arts & Crafts, Reading